



Career  
Services

# Graduate Recruitment Brochure 2024-25

Employer Information



# Introduction to our Graduate Attributes Programme

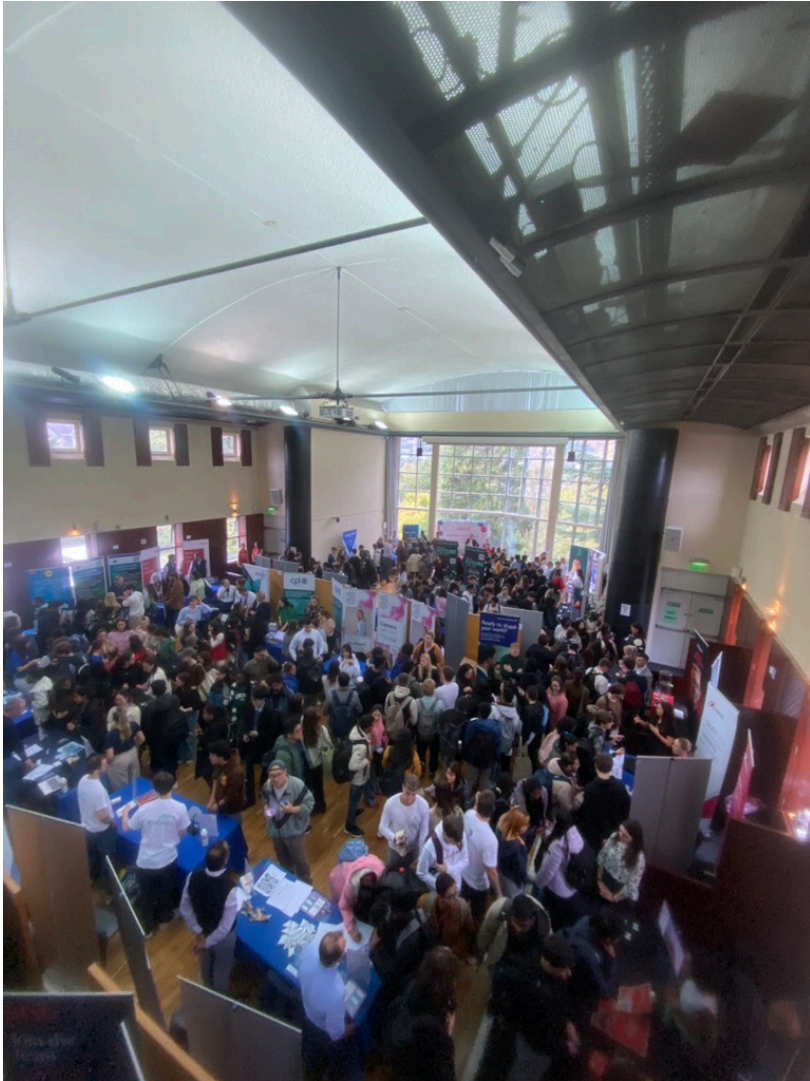
The Graduate Attributes - Transition Out initiatives will prepare final year students to transition into professional environments, delivering on the ambitions of our Institutional Employability and Employment Guide.

This initiative will advance the development of students' academic, specialist and technical competencies, equipping them with transferrable skills that can be applied in different environments. With a focus on developing core values and graduate attributes, these initiatives will integrate with the academic curriculum, taking a holistic educational approach to develop character, professionalism and the capacity for critical and creative thought. UCC graduates will be recognised as well-rounded, curious, self-aware, individuals who continually learn new skills, are open to new ideas, and make things happen.

Learn more here: <https://www.ucc.ie/en/graduateattributes/>

If you would like to work with us and Career Services, please email us at [graduateattributes@ucc.ie](mailto:graduateattributes@ucc.ie)

# GRADUATE RECRUITMENT FESTIVAL 2024



**This years Graduate Recruitment Festival was our biggest event yet, attracting over 3,000 students and 150 employers from diverse industries. This two-day festival provided an unparalleled opportunity for students to connect with potential employers, explore career options, and gain valuable insights into various professions.**

**The festival showcased employers from various sectors, allowing students to discover a wide array of job opportunities. High levels of engagement and positive feedback from both students and employers.**

**Join us next year for another exciting festival as we continue to support students in their career journeys!**

**[Add to the 2025 Mailing list](#)**







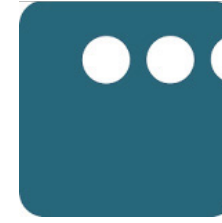
# EMPLOYER STANDS & PRESENTATIONS

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**Promote opportunities and increase your organizations brand awareness by booking a stand in the Hub and combine with a lunchtime presentations**

**Contact: [Graduaterecruitment@ucc.ie](mailto:Graduaterecruitment@ucc.ie) for more info**

# ADVERTISING GRADUATE OPPORTUNITIES



The most effective way to advertise roles to our students is via our **Careers Portal called 'Connect'**. Roles that require less than 1 year of experience can be posted on the portal and students receive regular email updates about jobs that they are interested in.

Connect is open to current students and those who have graduated within the past 12 months (roles that require more than 1 years' experience can be forwarded to our colleagues in the Alumni office for inclusion on their jobs board).

**Register your company and advertise vacancies free of charge**

# PROMOTING ROLES OVER SOCIAL MEDIA

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Once a role is posted to our connect platform you can contact us about running an additional spotlight across our Instagram

The benefits of this include increased visibility, reach and engagement with our +4000 Instagram followers



## Bank of Ireland

Welcome Advisor, Internship  
Location: Cork



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## Instagram **TAKEOVER**



**UCC**

University College Cork, Ireland  
Coláiste na hOllscoile Corcaigh

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An Instagram Takeover can provide the same information that would be delivered in a presentation but also include more interactive elements.

A successful Instagram takeover can attract up to 500 views in a 24hr period. Depending on the message you are hoping to share, we suggest the following in terms of content:

- Recent participants speaking out their experience, what they like etc.
- Information about the application process
- Information about the day-to day culture and life working with/ for your organization
- Q&A box (it is also good to have some preprepared answers to FAQs just in case there are not a lot of live questions coming in)

You can book an Instagram Takeover slot here: [Book Instagram Takeover](#)

# BESPOKE EMPLOYER PRESENTATIONS AND NETWORKING EVENTS

- Target a specific cohort of students
- Hold a lunchtime or evening session where you give an employer presentation
- Hold a networking session following the presentation
- Finger food and refreshments at the event
- We promote your event to your relevant demographic
- There are limited availability of these events and are based on a first come first serve basis

**Contact:** [Graduaterecruitment@ucc.ie](mailto:Graduaterecruitment@ucc.ie) for more info



**accenture**

**AN EVENING WITH**



**accenture**

**Tuesday 15th October  
5 - 6:30pm  
Dora Allman Room**



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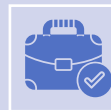
# Other Employer Engagement opportunities



We can promote your own recruitment events across our Social media channels, events calendars, connect platform and weekly event bulk emails to students: [Employer Event Promotion](#)



Bespoke events & promotional stands on campus: On campus activations and Student engagement events



Hire a brand ambassador - who will actively work to promote your organization to the student population.



Talk to us about how you can go about organizing awards, sponsorships or student initiatives

# WORK INTEGRATED LEARNING (WIL):

**Work-integrated learning combines academic study with practical workplace application (e.g., placements, experience).**

**The goal is to foster students' integration of academic and work skills through combined activities.**



# Types of Work-Integrated Learning

- Applied projects
- Community projects
- Consultations
- Scoping projects
- Competitions
- Capstones (sometimes)
- Hackathons (sometimes)
- Entrepreneurship
- Start-ups
- Performances (e.g., music)
- Simulations (...sometimes)
- Work placements
- Internships
- Practicums
- Field work (social work context)
- Clinical placements
- Co-op
- Apprenticeships

Source: The Routledge International Handbook of Work-Integrated Learning. Third Edition 2023



# Work Placement

The UCC Career Service also manages numerous work placements across the College of Business & Law, College of Arts & Humanities and Science, Engineering & Food Science.

Please click the following images for more information about the different programs we manage and relevant contacts.

## The Work Placement Process Employers' Roadmap

Recruitment runs throughout the academic year  
and is coordinated by Placement Managers

### 01. Send us a Job Description

The Job Description should contain a brief description of the role and the candidate specification. Once received it is circulated to all students.



### 02. Students Apply for the Role

Students select the role(s) they are interested in and apply through the UCC Work Placement Portal.



### 03. CVs are Sent to Employers

Employers review CVs of interested students.



### 04. Employers Shortlist, Interview & Select

Employers select the student(s) of their choice and an offer is made through the Placement Manager.



### 05. Student Accepts Offer

Students accept the first offer of placement. Employer liaises directly with students regarding the contract.





CONTACT	COLLEGE OF SCIENCE, ENGINEERING & FOOD SCIENCE	DURATION	START
<b>Jillian O'Mahony</b> <b>jillian.omahony@ucc.ie</b>	BSc Computer Science	24-48 weeks	March
	BSc Chemistry of Pharmaceutical Compounds	22 weeks	May
	BSc Food Science	24 weeks	March
	BSc Nutritional Science	24 weeks	March
	BSc Data Science & Analytics	24-48 weeks	March
<b>Yvonne Harding</b> <b>yvonne.harding@ucc.ie</b>	BSc Biotechnology	22 weeks	May
	MSc Biotechnology	24 weeks	April
	MSc Analytical Chemistry	24 weeks	April
<b>Sylvia Curran</b> <b>s.curran@ucc.ie</b>	ME Electrical & Electronic Engineering	33 weeks	January
	ME Process & Chemical Engineering	33 weeks	January
	ME Energy Engineering	33 weeks	January
	ME Civil & Environmental Engineering	33 weeks	January
	MEngSc Electrical & Electronic Engineering	20 weeks	May
	BE Electrical & Electronic Engineering	14 weeks	May
	BE Energy Engineering	14 weeks	May
	BE Process & Chemical Engineering	14 weeks	May
	BE Civil & Environmental Engineering	14 weeks	May

CONTACT	COLLEGE OF BUSINESS & LAW	DURATION	START
<b>Susan Lyons</b> <i>susan.lyons@ucc.ie</i>	BCommerce	24 weeks	March
<b>Aileen Waterman</b> <i>a.waterman@ucc.ie</i>	BSc Accounting	24 weeks	January
	BSc Finance	24 weeks	Jan/July
	MSc Mgmt. Info & Managerial Accounting Systems	12 weeks	Mid-May
	MSc Finance (Banking & Risk Management)	12 weeks	Mid-May
	MSc Finance (Corporate Finance, Investment & Asset Management)	12 weeks	Mid-May
<b>Ruth Mac Conaill</b> <i>ruth.maconaill@ucc.ie</i>	BSc Food Marketing & Entrepreneurship	24 weeks	March
	MSc Management & Marketing	20 weeks	March
	MSc Marketing	20 weeks	March
	BA (Hons) Economics (through Transformational Learning)	24 weeks	January
<b>Grainne North</b> <i>grainne.north@ucc.ie</i>	MSc Food Business & Innovation	20 weeks	March
	MSc Sustainable Development, Agri-Food & Co-operatives.	20 weeks	March
CONTACT	COLLEGE OF ARTS, CELTIC STUDIES & SOCIAL SCIENCES	DURATION	START
<b>Amy McMullan</b> <i>amy.mcmullan@ucc.ie</i>	BA Digital Humanities and Information Technology	6-9 months	January
	BA Psychology and Computing	9-12 months	September



# For more information:

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If you wish to discuss any of the content outlined here, you can arrange a meeting with our **Business Engagement team lead David Jones:** [Click this Link to book Employer Meeting](#)

Otherwise please email: [Graduaterecruitment@ucc.ie](mailto:Graduaterecruitment@ucc.ie)